

## **SIGNIFICANCE OF ENGLISH FOR ACADEMICS IN UKRAINE**

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English is the world's most widely spoken language, with some 1.5 billion speakers even though it's native for fewer than 400 million. English accounts for 60 percent of world internet content and is the lingua franca of pop culture and the global economy. All 100 of the world's most influential science journals publish in English. Across Europe, close to 100 percent of students study English at some point in their education [1]. These are facts of visual figures of English that present the scale of the influence.

It is impossible to imagine the development of science without knowledge of the English language in the modern academic community. Language unites different scientists and enables collaboration. The most powerful option for cooperation is the implementation of joint projects.

Thanks to the motivational policy of the university in promoting the development of English language skills among the teaching staff, it is possible to expand the circle of partners, participate in international proposals and implement international projects.

As a result of a long-term and purposeful policy of increasing the level of English language proficiency, unique educational and scientific projects are being implemented at the Department of Transport Systems and Logistics of O. M. Beketov National University of Urban Economy in Kharkiv. The Erasmus+ KA2 project for the opportunity to develop the new Master program "Smart Transport and Logistics for Cities" was a good start [2]. The continuation of the implementation of this project is the project Erasmus + Jean Monnet Module "Sustainable Urban Transport Policy in Europe". The general objective of the module is to enhance awareness of the European Union's sustainable urban transport policy and spread the new mobility approach through education and dissemination of project results [3].

Work on the implementation of the first project in Ukraine EIT Urban Mobility project is currently underway through the summer schools and training course [4]. The project team consists of Lukasiewicz Research Network, O. M. Beketov National University of Urban Economy in Kharkiv and Poznan Institute of Technology. The general idea is to provide summer schools and training course presenting innovative urban mobility solutions and EU implementations. The main aim of the project is to close the knowledge gap and to raise awareness about green, safe, and inclusive mobility solutions for people and goods by means of providing Summer Schools and training courses for students, young specialists, and academics in fields of city logistics and urban mobility.

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**References:**

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