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## PROBLEMS OF ORGANIZATION OF BUSINESS IN UKRAINE

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Ukraine has a diverse economy with a range of opportunities for businesses. However, the country also faces several challenges that can make it difficult for businesses to operate. In this paper, we will discuss the problems of organizing business in Ukraine and the factors that contribute to these challenges.

Corruption is a significant problem in Ukraine and has been identified as a major barrier to business development. According to Transparency International, Ukraine ranks 117th out of 180 countries in its corruption perception index. Corruption can affect businesses in several ways, including bribery, unfair competition, and lack of transparency in government procedures. This can make it difficult for businesses to operate and can undermine their profitability and long-term sustainability.

Taxation in Ukraine can be complex and unpredictable, with frequent changes to tax laws and regulations. This can make it difficult for businesses to plan their finances and can lead to unexpected costs. The tax system in Ukraine can also be inefficient, with long waiting times and a lack of clarity in tax assessments. This can discourage businesses from investing in the country and can lead to a lack of trust in the government's ability to manage the economy.

Access to finance is a key factor in business development, but it can be challenging for businesses in Ukraine. Many banks in Ukraine are state-owned and may be subject to political influence, making it difficult for businesses to obtain loans or other financial support. Additionally, the high interest rates charged by banks in Ukraine can be prohibitive for small and medium-sized enterprises (SMEs), which make up a significant portion of the country's business sector.

Political instability in Ukraine can create uncertainty for businesses and can affect their ability to plan for the future. The ongoing conflict with Russia has led to economic sanctions and other restrictions, which can affect trade and investment. The country has also experienced frequent changes in government, which can lead to policy instability and a lack of continuity in economic policies.

In conclusion, Ukraine faces several challenges in organizing business, including corruption, taxation, access to finance, and political instability. These challenges can make it difficult for businesses to operate and can undermine their profitability and long-term sustainability. Addressing these challenges will require government action to improve transparency and efficiency in government procedures, simplify the tax system, and create a more stable political environment. Additionally, providing greater access to finance for SMEs and reducing corruption will be critical to supporting the growth and development of the business sector in Ukraine.

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## **THE MAIN GOAL OF THE BUSINESS ORGANIZATION**

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The main goal of any business organization is to generate profits and create value for its stakeholders. However, there are several other goals that organizations strive to achieve in order to ensure long-term success and sustainability. In this essay, we will discuss the main goals of business organizations, including profit maximization, growth, customer satisfaction, employee satisfaction, social responsibility, and innovation.

**Profit Maximization:** Profit maximization is the most fundamental goal of any business organization. In order to survive and thrive, organizations must generate profits that exceed their costs. This involves increasing revenues and reducing expenses in order to maximize profits. However, organizations must also