

Отже, в умовах воєнного стану для стабілізації економіки держави, роль малого і середнього бізнесу є надзвичайно важливою. Оскільки, саме малий і середній бізнес є соціальною базою економічних реформ, яка здійснює забезпечення стабільності суспільства, сприяє розвитку людського капіталу та ін. Тому, в час військової агресії та у поствоєнний період максимальну підтримку і сприяння розвитку слід проявляти саме до підприємств малого бізнесу.

Література:

1. Втрати малого та середнього бізнесу з початку війни в Україні. 2022. URL: <https://agravery.com/uk/posts/show/vtrati-malogo-ta-serednogo-biznesu-z-pocatku-vijni-ocinuutsav-80-milardiv>. (дата звернення 28.01.2023).
2. Дикань В., Фролова, Н. (2022). Напрями та інструменти державної підтримки розвитку малого та середнього бізнесу в Україні у воєнний час. *Економіка та суспільство*, (38). URL <https://doi.org/10.32782/2524-0072/2022-38-56> (дата звернення 28.01.2023).
3. З чистого аркуша: помилки бізнесу, що мають лишитись у 2022. URL: <https://mind.ua/openmind/20251810-z-chistogo-arkusha-pomilki-biznesu-shcho-mayut-lishitis-u-2022>. (дата звернення 28.01.2023).
4. Ливдар М., Валігура Н. Розвиток малого і середнього бізнесу в Україні. *Наука і техніка сьогодні*. 2022. С. 168–176.
5. Підтримка бізнесу в умовах війни. Дія. Бізнес – Головна сторінка. URL: <https://business.dia.gov.ua/wartime>. (дата звернення 28.01.2023).
6. Семчук І. В. Проблеми малого та середнього бізнесу / І. В. Семчук. *Вісник Вінницького навчально-наукового інституту економіки*. 2017. С. 339–342.

RESEARCH OF THE PROFESSIONAL ENVIRONMENT OF PUBLIC AUTHORITIES AND LOCAL SELF-GOVERNMENT INSTITUTIONS IN THE AREA OF COMMUNICATION WITH DESIGN AND CONSTRUCTION ORGANIZATIONS

O. OSTROHLIAD, Assistant of the Department of Management and Public Administration
O.M. Beketov National University of Urban Economy in Kharkiv, Kharkiv, Ukraine

Organizational and consulting support of the system of works related to the creation of a construction object by providing engineering and consulting services in construction related to the procurement of goods, works on the development of project documentation, construction works, construction services, contractual relations, organization of construction production and management of construction projects, control of quantitative and qualitative indicators of construction works, improvement of project documentation, risk management arising in the process

In order to provide institutional institutions for municipal consulting, it is advisable to select basic institutions based on which the consulting system will be built. It is proposed that the basic institutions should be the city council and, accordingly, the city executive committee as an institution that carries out organizational measures for the implementation of the municipal consulting system.

The Constitution of Ukraine stipulates that "self-government is the right of a territorial community - residents of a village or a voluntary association of residents of

several villages, a village and a city - to independently resolve issues of local importance within the framework of the Constitution and laws of Ukraine" [1].

By the average number of square meters of living space per person, Ukraine ranks last among European countries. The highest rates are in the developed EU countries of Great Britain, Sweden, and Germany [2]. For analysis, this indicator was also determined by the countries of the former Soviet Union, because most of the housing stock of Ukraine was built in the Soviet period. Among the countries for comparison was Moldova, as well as Armenia.

The implementation of the construction site depends on the inflow of investments, because the main form of financing the construction site is the joint investment of shareholders or financing by one customer of contractors and subcontractors. Due to the financial, economic and political instability in the country, foreign investments from international companies in the Ukrainian construction market are insignificant. The main investments in construction are made at the expense of the share of future property owners or entirely at the expense of the client. Consequently, low incomes and lack of state and municipal construction support programs hinder the development of the construction industry.

The European experience of public-private partnership shows the high relevance of transferring the processes of state regulation of the construction industry to municipal consulting as a form of regulation of construction processes through independent consulting institutions.

Thus, the concept of municipal consulting, which came to the domestic market from the European consulting system, is underdeveloped in Ukraine. The practice of local governments does not allow identifying specific examples of providing such services to construction companies. There is no clear apparatus of public and municipal consulting processes formed at the legislative level. Although, defining the problems of development of the construction industry and implementation of construction projects, the relevance of municipal consulting in the construction market, the imbalance between the demand for consulting services of local governments and the supply of these services from local authorities is determined. One of the main problems in the development of municipal consulting is outdated information systems, which are the basis for the provision of public and municipal services. However, such centers are not directly related to the implementation of construction projects, so they cannot be used as elements of the implementation of the municipal consulting system. Today, local governments and state authorities mostly use information as a source of statistical data and results of their processing at the level of their accumulation.

Literature:

1. Constitution of Ukraine: official text: [adopted at the fifth session of the Verkhovna Rada of Ukraine on June 28, 1996, as amended by the Law of Ukraine of December 8, 2004: as of January 1, 2006]. K.: Ministry of Justice of Ukraine, 2006. 124 p.

2. Municipal consulting in Ukraine: current state and prospects / G.A. Mishenina, O.Y. Goryainova. Modern management and economic development. Economics and management in crisis: materials of the permanent international scientific and practical Internet conference, March 1 - August 31, 2014. Sumy: Sumy State University, 2014.