

INNOVATIVE METHODS OF TEACHING ENGLISH FOR STUDENTS STUDYING TOURISM IN A DIGITAL SOCIETY

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Education is one of the most important aspects of human being. People study all their lives from that time they were born until retirement. Languages are keys to international communication and the most popular language all round the world is English. This language is important for socializing and entertainment as well as work. Language-learners are keen on interesting studying. So that the crucial thing is method of teaching. If students are not interested in the way the teacher gives information, they will not study this subject.

Higher and Secondary Educational Establishments often provide students with outdated books, dictionaries and even absence of entertainment during lessons but it is also significant. They do not interact with students. Even though the subject is pretty attractive and useful even in the daily routine, students are not interested in it at all.

It would be better to use brand new methods of teaching English. Teachers can use social networks – TikTok, Instagram, Clubhouse, Facebook and different websites such as Wordwall, Quizlet, Kahoot, Quizizz, Live Worksheets, Miro etc. These resources can help teachers to develop lessons and use them during working process. Modern life requires modern approaches of studying English.

Let us explain the importance of them.

Firstly, nowadays social networks became extremely popular. Therefore, teachers can use them to increase their chances to succeed. Almost every student has Instagram or TikTok so storytelling is a good tool of involvement. Students also can be shown native speakers agenda and learn new vocabulary.

A lot of teachers run their own TikTok accounts and share useful information in non-formal settings. In such conditions learners feel free and not forced to study. They sometimes do not even realize that they are involved in the learning process.

Secondly, talking about learning vocabulary there are many up-to-date websites and applications to make this process easier. Teachers can use Quizlet in order to better memorizing new words. Wordwall and Live Worksheets are resources to have practice.

Thirdly, there are many online platforms, which can be used during lessons, especially in COVID-19 situation when students are studying remotely.

Digital platforms help teachers and students to create a space in which teachers and learners can connect, ask questions to enhance learning, host your classes on the cloud and create different types of assessments [1].

Next, classes can be based on films. It would be a good idea to ask students to watch certain film in advance and then do tasks according to it. Also, it would be great to make speaking classes on different topics.

Make the process of studying gripping. For instance, BBC videos can be used during lessons and can be combined with Speak Out student's books and workbooks. They are based on true stories and draw students' attention.

Gamification is important point. It is becoming increasingly used in educational settings for a number of reasons. It helps to motivate students and make them more engaged with the subject matter and makes the hard stuff more fun. Gamification in learning involves using game-based elements such as point scoring, competition, team work, score tables to drive engagement, help students assimilate new information and test their knowledge. It can apply to school-based subjects, but is also used widely in self-teaching apps and courses, showing that the effects of gamification do not stop when we are adults [2].

Taking into consideration everything mentioned before, studying language is multifaceted process. Of particular relevance is the use of digital tools in the study of language for students majoring in Tourism. Technology is changing, so teachers need to improve their lessons and make them more diverse and interesting. For better communication with students, they need to keep up with the times using new methods of teaching.

References:

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ANGLICISMS IN THE MESSAGE COMMUNICATION OF THE UKRAINIANS: LANGUAGE GLOBALIZATION OR DEGRADATION?

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Nowadays the Internet connects the Ukrainians with the whole world, in particular with the English-speaking countries, that causes an intensive influx of the English vocabulary into the Ukrainian language. This is also facilitated by