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## INNOVATIVE NOTE IN MODERN EDUCATION

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Rapid development of technological progress, informatization, introduction of innovative and information technologies in all spheres of life have become integral features of modern society. The huge popularity of telecommunication technologies and the Internet, the latest mobile gadgets, undoubtedly, affects the educational environment and leads to a rethinking of their place and role in the educational process. Modernization of education, which is based on the use of innovative teaching methods, is at this stage one of the priorities.

By innovations in the field of higher education we mean the creation, implementation, testing and dissemination of new original ideas, methods, approaches that take into account the achievements science, education, progressive pedagogical and managerial experience, which provide for the modernization and use of such highly effective educational technologies that would help improve the quality of the modern educational process. [1]

In modern teaching methods, the most acceptable was the classification of methods, which is based on an effective approach to learning. According to it, there are the following groups of methods:

- a) which provide mastery of the subject (verbal, visual, practical, reproductive, problem-solving, inductive, deductive);
- b) which stimulate and motivate educational and scientific activities (educational discussions, problem situations, business games, creative tasks, search and research, experiments, competitions, quizzes, etc.);
- c) methods of control and self-control in educational activities (survey, test, exam, test, test tasks, questions for self-control, etc.) [2]

A foreign language teacher must be able to find authentic material on a particular topic in search sites, adapt it to the needs and capabilities of students, use multimedia programs, textbooks, create their own web-pages, blogs, etc. [3].

There are a number of educational sites and tools that will be useful for both school teachers and university teachers in planning and preparing for classes. These include: Moodle, EduBlogs (offers a safe and secure place to blog), Sype (collaboration and online learning), Wikispaces (allows teachers to share lessons, media and other materials online with their students) Quizlet (facilitates teachers the process of creating study cards, manuals), YouTube (has many educational materials) [4].

In order to develop foreign language communication skills in the specialty and increase the motivation of students to learn English for professional purposes, you can use such interactive forms of work as: case technology, round table, jigsaw reading, debates, business games, case method, trainings, video conferences, brainstorming [5].

The use of innovative teaching methods and technologies in the field of higher professional education, which prepares professional and scientific personnel for all industries and spheres of human life, is one of the ways to optimize and modernize the learning process. Through the use of innovative teaching methods in universities, students have more opportunities for creative self-expression and active search and use of information, increase their motivation to learn, and their acquired knowledge, skills and abilities contribute to the formation of readiness to solve problems in professional activities.

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