

Transport is also irreplaceable for the development of tourism. Transport plays an important role in resolving social problems, in ensuring cultural, business and tourist trips of the population, as well as in the development of cultural exchange in the country and abroad.

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## AN ICE HOTEL AS ONE OF THE BEST ACCOMMODATIONS TO STAY AT

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The best way to break the monotony of our life and learn a lot about different places and cultures in the world is travelling. I think that our modern life is impossible without travelling. It widens people's mental horizon, improves health, adds thrill and relaxation to life, dispels boredom and helps promoting national integration. People get tired of their daily routine, they need to change the surroundings. So they go to a travel agency, buy tickets to some nice places, pack their suitcases and set off on a journey.

Travelling has a great educational value because it is a chance to meet new people, visit museums and ancient sights, discover different ways of life, taste national cuisines and practice foreign languages. It makes us more appreciative of other cultures. The best way to study geography is to go to distant countries and cities.

Travelling is fun and stressful at the same time. It is always good to travel for fun and be able to see things that you have never seen before. There are many benefits of travel, but people tend to stress more when they travel than have fun. When you travel, you need to be able to know where you are and where you are going. When you travel, you can discover many new places, have a nice relaxing time and learn a lot.

Vacation or business trip, no matter where you go, be sure, it is much more convenient to stay in a good hotel than look for a flat, a room or a hostel. If you prefer comfort and modern conveniences, hotels are the best choice. It is not

surprising that most celebrities and wealthy people visit only famous acknowledged hotels that suggest luxurious rooms or even apartments, pleasant service and privacy. All of these hotels usually have their own history and peculiarities. Some of them are world famous sights, while others attract by their technological progress or excellent service. Let us consider one of the most well-known hotels in the world.

An Ice Hotel is a temporary hotel made up of snow and sculpted blocks of ice. Ice hotel, dependent on sub-freezing temperatures, is constructed from ice and snow and typically have to be rebuilt every year. Ice hotels exist in several countries, and they have varying construction styles, services and amenities, the latter of which may include ice bars, restaurants, chapels, saunas and hot tubs.

Ice hotels are promoted for adventurous travelers who are interested in novelties and unusual environments and are comfortable with the outdoors. Customers have to be prepared to sleep in beds made of snow or ice, but in the warmth of furs, blankets and sleeping bags designed to withstand extremely cold temperatures. Temperature in the rooms is below zero Celsius, but much warmer than outside. Staying at an ice hotel is expensive as prices for a night range from around US\$300 to \$3,000. Some ice hotels may be destination hotels.

Lobbies are often filled with ice sculptures, and food and drinks are specially chosen for the circumstances. For instance, glasses in an ice bar can be made of ice and people sit on benches made of ice. An ice bar, sometimes associated with an ice hotel, is a drinking establishment primarily made of ice.

Each year between December and April, the Icehotel in the village of Jukkasjärvi is open. It is about 17 km from Kiruna, Sweden, and it was the world's first ice hotel. 80 rooms and suites are available. In addition to the entrance hall, the hotel has a chapel and an ice bar named Absolut Icebar. In 1989, Japanese ice artists visited the area and created an exhibition of ice art. In spring 1990, French artist Jannot Derid held an exhibition in a cylinder-shaped igloo in the area. One night there were no rooms available in the town, so some of the visitors asked for permission to spend the night in the exhibition hall. They slept in sleeping bags on top of reindeer skin.

The entire hotel is made out of snow and ice blocks taken from the Torne River even the glasses in the bar are made of ice. Each spring, around March, Icehotel harvests ice from the frozen river and stores it in a nearby production hall with room for over 100,000 tons of ice and 30,000 tons of snow. Some of the blocks of ice weigh two tons, and cranes are used to place them. The ice is used for creating Icebar designs and ice glasses, for ice sculpting classes, events and product launches all over the world while the snow is used for building a strong structure for the building. About 1,000 tons of what is left is used in the construction of the next Ice hotel.

Each year, for the past 24 years now, the ice hotel has accepted applications from artists around the world to design the world-famous hotel's art suites. In 2013 there were more than 200 applications submitted from a wide range of artists to design and build an Art Suite. These included artists from a

variety of creative backgrounds – including theatre and photography, to interior design and architecture. Around 15 applications are accepted with their designs and head there in November to build the suites.

To sum up, an Ice hotel is a most recent concept in the tourism sector and it is getting popularity across the globe. The ice hotels belong to the category of destination hotels as they arrange many attractive features for travelers and other tourists who are interested in some unusual entertainment. People love such spots more because of the exceptional features of ice hotels and it is the main thing which motivates people to come.

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## **MEDICAL TOURISM IN UKRAINE**

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Nowadays, it is very important to stay healthy and care of yourselves, because, unfortunately, not only in Ukraine, but in the whole world become a very serious situation with dangerous disease such as Covid-19.

As we know, since ancient times a lot of patients have travelled in a long distance to receive help from famous physician and I would say that the same situation is happening now, but in a different direction.

Today, a big amount of people searching new, cheaper ways of solution of their health problems, but at the same time they want and prefer high quality of medical care. Therefore, not only Ukrainian patients, but also people from many countries of the world prefer treatment at our resorts.

In addition, to the above-mentioned, there are numerous examples. But, first, we need to divide them by regions of Ukraine. Firstly, the resorts of the Carpathians, such as Truskavets – one of the largest balneological resorts in the country, famous for the variety of mineral waters, Morshyn – a place where healing agents are chloride sulphate-sodium-magnesium waters, which are used for bathing and drinking, as well as peat mud and ozokerite and Solotvino – this resort is suitable for those who need a treatment of different types of allergies, particularly, asthmatic.

Secondly, we have Black Sea resorts, such as Ochakiv, which is the number one Sea spa in Ukraine, it is suitable for both children and adults. What is more, where the main medical profile of the sanatorium is diseases of the respiratory and nervous system, blood circulation. Finally, let's not forget about