

by 15%-20%. It was a convincing example to provide the professional with a full-time position. The following cities have managed to make great progress in implementing energy efficiency and reducing CO2 emissions: 1) With a population under 25,000: Dolyna (Ivano-Frankivsk Oblast), Zhovkva (Lviv Oblast); 2) With a population under 50,000: Voznesensk (Mykolaiv Oblast), Myrhorod (Poltava Oblast); 3) Among administrative centres: Lviv, Vinnytsya, Lutsk, Zhytomyr.

It is worth mentioning that Dolyna has managed to completely decline district heating services. Starting from 2007, the local authorities have obtained approximately EUR 50 mln worth of European investment on the implementation of energy efficiency projects, which enabled it to switch the bulk of budgetary institutions to using alternative energy sources and provide heating to a majority of residential buildings. Taking into account these accomplishments, in 2016 Dolyna became the first city in Eastern Europe to receive a Certificate of Conformity to energy efficient management. By 2018, it is planned to continue a project aimed at reducing of CO2 emissions in the residential housing area. This initiative has been awarded a grant from the European Commission of EUR 772,600.

The example of Ukrainian cities in improving its energy efficiency clearly shows that countries can make significant progress in protecting their energy security when they face external threats. By setting clear strategic goals, governments can foster necessary behavioral changes for more economical use of energy resources. Energy efficiency can play a major role in addressing national energy security threats.

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INFORMATION AND ANALYTICAL SUPPORT OF ENTERPRISE SECURITY MANAGEMENT

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Introduction. Measuring and analyzing are vital to enterprise protection in current conditions of changing the role of security, its contribution to corporate profits. While businesses have historically used measures and metrics

to evaluate performance, it is only recently risk-related metrics that demonstrate the security department's value to the corporation has become vitally important.

Analysis of recent research. There is literature covering a lot of issues from risk assessment and mitigation to strategic security planning, information security, physical security and first response, business conduct, business resiliency, security measures and metrics, creating and managing a security metrics program, and much more [1, 2, 3, 4]. Special attention is given to the collection of lessons learned and proven approaches to enterprise security management [2].

Formulating the goals and tasks of the research. Our research is devoted to the development of straightforward informational and analytical support of enterprise security management as a self-assessment tool that should help to establish a process for building or renovating successful security and risk management programs.

Main research results. In the process of the informational and analytical support of enterprise security management development, corporate security is viewed as an integrated element of corporate governance and enterprise risk management.

The informational and analytical support of enterprise security management should provide the possibility:

- to identify the metrics with the greatest staying power;
- to create a security metrics program model appropriate to the corporate needs;
- to develop a strategic approach to managing the corporate security program;
- to analyze the role and duties of security managers.

Conclusion. To summarise the developed informational and analytical support of enterprise security management is the valuable management tool for organizing tasks and people in an intelligent, meaningful, and responsible structure. The informational and analytical support of the enterprise security management is a great tool for building or renovating a security metrics program for the company.

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