

Some notes on business english terminology

The English used in international business is a lingua franca and may even be considered as a new type of English which has developed and is developing to meet the needs of its users. Since English is the international language of business, the knowledge of English business terms is essential for successful business people, even if their main function is not in international trade.

Business English is communication with other people within a specific context. So, business English is an umbrella term for a mixture of general everyday English, general business English, and English for Specific Purposes (ESP). It is not limited to words or phrases that only appear in some special business areas. These units occur in specific business contexts, and are created for specific business aims.

The terminology of business English has attracted a great deal of attention in the last decade. Research studies on the language of business have been published in many journals, books and other publications, providing different views on this domain.

In our research the main attention is paid to the complex investigation of present-day business English, especially to the setting of peculiarities of lexico-semantic and derivative processes in the forming of terminological units, theoretical grounding of the forming processes and functioning of terminological units of business language, the occurring of mechanisms of terminological planning.