

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКА НАЦІОНАЛЬНА АКАДЕМІЯ
МІСЬКОГО ГОСПОДАРСТВА

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ПРОГРАМА НАВЧАЛЬНОЇ ДИСЦИПЛІНИ ТА
РОБОЧА ПРОГРАМА НАВЧАЛЬНОЇ ДИСЦИПЛІНИ
«ЕКОНОМІКА ПІДПРИЄМСТВА»

(на англійській мові)

(для студентів 2 курсу денної форми навчання
напряму підготовки 6.030504 – «Економіка підприємства»)

Програма навчальної дисципліни та робоча програма навчальної дисципліни «Економіка підприємства» (на англійській мові) для студентів 2 курсу денної форми навчання напряму підготовки 6.030504 – «Економіка підприємства»/ Укл.: Славута О.І. – Харків: ХНАМГ, 2009 – 16 с.

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Програми розроблені за вимогами кредитно-модульної системи організації навчального процесу.

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INTRODUCTION

Discipline is „Economy of enterprise” after educationally normative program has status of normative the program developed on basis:

-OKKH INDUSTRY STANDARD of HIGHER EDUCATION in 2004

-OPP INDUSTRY STANDARD of HIGHER EDUCATION in 2006

- SVO KSAME curriculum preparations of bachelor straight preparations of 6.030504“Economy of enterprise”, in 2007.

The program is accepted the department of municipal and regional economy (protocol № 1 from 29.08.2008) and Scientific advice of faculty of Economy and enterprise (protocol № 6 from 29.08.2009).

1. PROGRAM of EDUCATIONAL DISCIPLINE

1.1. Purpose, object and place of discipline (for OPP)

1.1.1. Purpose and task of study of discipline: capture of basic sections of the applied economy students, by the methods of organization and efficiency of economy at the level of basic link public production are enterprises, acquisition necessary theoretical and practical knowledges from a management a market economy on the modern stage of its development; acquisition of the detailed knowledges is from economic bases of functioning enterprises are in the system of market relations, forming practical skills, directed on the receipt of the preliminary set results of economy by the optimum use of labour, financial and other resources of enterprise, receipt experience of acceptance scientifically of grounded, economic-administrative solutions in the conditions of market economy.

1.1.2. The article of study is in discipline: a study of concrete forms of display of economic laws and conformities to law of development of public production is in economic activity of enterprise. The article of cognition is on maintenance made: theory and practice of menage, forming and use of production potential, co-operation of all types of resources, organization and efficiency of economic, and other types of activity of enterprise.

1.1.3. Place of discipline into structurally-logical sheme of preparation specialist

Disciplines which are preceded the study of this discipline	Disciplines after this discipline
<ul style="list-style-type: none">- introduction to speciality;- microeconomics;- mathematics for economists;- statistics	<ul style="list-style-type: none">organization of activity of enterprises of municipal economy;- regional economy;- economy of labour and sociallabour relations;- economic analysis;- planning and control is on an enterprise;-economy and organization of innovative activity;-enterprise 1S -method of teaching of economy;-implementation of term, diploma and master's degree papers.

1.2. Informative volume (table of contents) of discipline

Module 1. Enterprise as a basic link of economy-production sphere (3/108)

Content modules(CM):

CM 1.1. Enterprise in the market conditions of economy

Obligatory large-sized educational elements:

1. Bases of enterprise
2. Types of enterprises, their legal forms
3. Structure of management an enterprise
4. External environment of enterprise

CM 1.2. Organization of production on an enterprisel

Obligatory large-sized educational elements:

1. Technological base and production capacity of enterprise
2. Organization of operating activity
3. Prognostication and planning of activity of enterprise
4. A ground of the production program of enterprise

Module 2. Resource providing of production activity and it end-point (5/180)

Content modules(CM):

CM 2.1. Production resources of enterprise

Obligatory large-sized educational elements:

1. Fixed assets
2. Floating capital
3. Intellectual capital
4. Personnel of enterprise, productivity and payment of labour

CM 2.2 Basic factors of the economy growing

Obligatory are large-sized educational elements

1. Modern models of development of enterprises
2. Investments
3. Innovative activity
4. Evaluation of efficiency innovative investment to activity

CM 2.3. Products of enterprise. Competitiveness of products the Obligatory large-sized educational elements

1. Market and products
2. Commodity and price policy of enterprise
3. The systems of providing of competitiveness of products

Module 3. Economic indicators and mechanism of enterprise function (1,92/69)

Content modules(CM)

CM 3.1. Results and efficiency of activity of enterprise

Obligatory large-sized educational elements:

1. Charges of enterprise.
2. Financial-economical results of enterprises
3. Integral efficiency of activity of enterprise and his competitiveness
4. Logistical support and production logistic

CM 3.2.Economic mechanism of functioning of enterprise the Obligatory are

large-sized educational elements:

1. Theories and models of enterprises
2. Transformation and restructuring of enterprises
3. Optimization business-processes of enterprise
4. Economic security of enterprise

1.3. Educationally qualification requirements

Ability and knowledge (after the levels of them formed)	Spheres of activity	Functions of activity in a production sphere
Genesial level: Able the dates of determination of basic concepts; to reproduce the aspects of organization, resource providing and efficiency of activity of enterprise	Production	Organizational, analytical
Algorithmic level: To form and process a necessary informative base, using modern methods, to conduct an analysis and calculation of basic economic indicators of activity of enterprise and forecast the dynamics of their change taking into account a modern economic situation.	Production	Analytical, registration-statistical, plan, control
Heuristic level: On the basis of analysis of external environment and production-resource to form optimum directions of his development potential of enterprise.	Production	Organizational, plan, informative

1.4. Basic educational literature is recommended

1. Економіка підприємства - Підручник. / Ред. С.Ф.Покропивного. К.: КНЕУ, 2003. –528с.
2. Економіка підприємства: Навч.посібник/ Бойчик І.М., Харів П.С., Хопчан М.І. – К.: „Каравела”, 2001. – 298 с.
3. Економіка підприємства: Навч.посіб./За ред. А.В.Шегди. – К.:Знання, 2005. – 431 с.
4. Шваб Л.І. Економіка підприємства: Навч.посібник – К.:Каравела, 2004. – 568 с.
5. Экономика предприятия: Учебник/ Под ред. Семёнова В. – С-Пб.:Изд-во «Питер», 2005. – 384с.

1.5. Annotation of the program of educational discipline

ЕКОНОМІКА ПІДПРИЄМСТВА

Мета вивчення: опанування студентами основних розділів прикладної економіки, методами організації та ефективності господарювання на рівні основної ланки суспільного виробництва - підприємства, набуття необхідної сукупності теоретичних і практичних знань з управління ринковою економікою на сучасному етапі її розвитку.

Предмет дисципліни: вивчення конкретних форм прояву економічних законів і закономірностей розвитку суспільного виробництва в господарській діяльності підприємства.

Змістові модулі: підприємство як основна ланка виробничо-господарської сфери; ресурсне забезпечення виробничої діяльності та її кінцевий результат; економічні показники і механізм функціонування підприємства

ECONOMICS OF ENTERPRISE

The purpose: formation of system knowledge about the economic relations as to the public mode of production, problems of an effective using of the limited productive resources and ways of satisfying of public needs in different socio-economic formations.

The subject matter: the economic relations in their unity with productive forces, political, ideological, national and other institutes of a society.

Content module: the general bases of economic development; the general bases of the market economy; economic growth and socio-economic progress; formation and development of modern socio-economic systems.

ЭКОНОМИКА ПРЕДПРИЯТИЯ

Цель изучения: овладение студентами основными разделами прикладной экономики, методами организации и эффективности хозяйствования на уровне основного звена общественного производства – предприятия, приобретение необходимой совокупности теоретических и практических знаний по управлению рыночной экономикой на современном этапе ее развития..

Предмет дисциплины: изучение конкретных форм проявления экономических законов и закономерностей развития общественного производства в хозяйственной деятельности предприятия.

Модули содержания: предприятие как основное звено производственно-хозяйственной сферы; ресурсное обеспечение производственной деятельности и её конечный результат; экономические показатели и механизм функционирования предприятия.

2. PROGRAM OF EDUCATIONAL DISCIPLINE (FOR 2-3 COURSES OF DAILY FORM OF STUDIES)

2.1. DISTRIBUTING OF VOLUME OF EDUCATIONAL WORK OF STUDENT BY SPECIALITIES AND TYPES OF EDUCATIONAL WORK

Speciality, specialization (code, abbreviation)	All, credits/ /hours	trimesters	Години								exams (trimester)	PMK (trimester)
			Audience	у тому числі			Self-instruction	у тому числі				
				Lections	Practical, seminars	laboratory		control	term paper	RGR		
6.030504 Economy of enterprise	10/360	5-7	172	80	92	-	185	-	30	-	7	5,6

2.2. Table of contents of discipline

Module 1. Enterprise as a basic link of economy-production sphere (3/108)

Content modules(CM):

CM 1.1. Enterprise in the market conditions of economy

Obligatory large-sized educational elements:

1. Bases of enterprise
2. Types of enterprises, their legal forms
3. Structure of management an enterprise
4. External environment of enterprise

CM 1.2. Organization of production on an enterprisel

Obligatory large-sized educational elements:

1. Technological base and production capacity of enterprise
2. Organization of operating activity
3. Prognostication and planning of activity of enterprise
4. A ground of the production program of enterprise

Module 2. Resource providing of production activity and it end-point (5/180)

Content modules(CM):

CM 2.1. Production resources of enterprise

Obligatory large-sized educational elements:

1. Fixed assets
2. Floating capital
3. Intellectual capital
4. Personnel of enterprise, productivity and payment of labour

CM 2.2 Basic factors of the economy growing

Obligatory are large-sized educational elements

1. Modern models of development of enterprises
2. Investments
3. Innovative activity

4. Evaluation of efficiency innovative investment to activity

CM 2.3. Products of enterprise. Competitiveness of products the Obligatory large-sized educational elements

1. Market and products
2. Commodity and price policy of enterprise
3. The systems of providing of competitiveness of products

Module 3. Economic indicators and mechanism of enterprise function (1,92/69)

Content modules(CM)

CM 3.1. Results and efficiency of activity of enterprise

Obligatory large-sized educational elements:

1. Charges of enterprise.
2. Financial-economical results of enterprises
3. Integral efficiency of activity of enterprise and his competitiveness
4. Logistical support and production logistic

CM 3.2. Economic mechanism of functioning of enterprise the Obligatory are large-sized educational elements:

1. Theories and models of enterprises
2. Transformation and restructuring of enterprises
3. Optimization business-processes of enterprise
4. Economic security of enterprise

2.2.1. Distributing of time after the modules and semantic modules and form of educational work of student

<u>Maintenance of educational discipline</u>	All, credits/ hours	form of educational work		
		Lect	Pr.	SI
Module 1. Enterprise as a basic link of economy-production sphere	3/108	24	24	60
CM 1.1. Enterprise in the market conditions of economy	1,5/54	12	12	30
CM 1.2. Organization of production on an enterprise	1,5/54	12	12	30
Module 2. Resource providing of production activity and it end-point	5/180	44	44	92
CM 2.1. Production resources of enterprise	2,5/90	22	22	46
CM 2.2 Basic factors of the economy growing	1,3/46	12	12	22
CM 2.3. Products of enterprise. Competitiveness of products	1,2/44	10	10	24
Module 3. Economic indicators and mechanism of enterprise function	1,9/69	12	24	33
CM 3.1. Results and efficiency of activity of enterprise	1,1/40	8	16	16
CM 3.2. Economic mechanism of functioning of enterprise	0,8/29	4	8	17
Final control	0,1/3	-	-	3
Together	10/360	80	92	188

2.2.2. A lecture course

<u>Name of educational element(themes)</u>	Hours
1. Bases of enterprinership	2
2. Types of enterprises, them legal forms	4
3. Structure of management an enterprise	4
4. External environment of menage enterprise	2
5. Technological base and production capacity of enterprise	4
6. Organization of operating activity	4
7. Prognostication and planning of activity of enterprise	2
8. Ground of the production program of enterprise	2
9. Fixed assets	6
10.Floating capital	6
11.Intellectual capital	4
12.Personnel of enterprise, productivity and payment of labour	6
13.Modern models of development of enterprises	2
14.Investments	4
15.Innovative activity	4
16.Evaluation of efficiency innovative investment to activity	2
17.Market and products	4
18.Commodity and price policy of enterprise	4
19.Systems of providing of competitiveness of products	2
20.Charges of enterprise	4
21.Financial-economical results of enterprises	2
22.Integral efficiency of activity of enterprise and his competitiveness	1
23.Logistical support and production logistic	1
24.Theories and models of enterprises	1
25.Transformation and restructuring of enterprises	1
26.Optimization of biznes-procesiv of enterprise	1
27.Economic security of enterprise	1
Together	80

2.2.3. Practical study

<u>Name of educational element(themes)</u>	Hours
1. Bases of enterprinership	2
2. Types of enterprises, them legal forms	4
3. Structure of management an enterprise	4
4. External environment of menage enterprise	2
5. Technological base and production capacity of enterprise	4
6. Organization of operating activity	2
7. Prognostication and planning of activity of enterprise	4
8. Ground of the production program of enterprise	2
9. Fixed assets	6
10.Floating capital	6
11.Intellectual capital	4
12.Personnel of enterprise, productivity and payment of labour	6
13.Modern models of development of enterprises	2
14.Investments	4
15.Innovative activity	2
16.Evaluation of efficiency innovative investment to activity	4
17.Market and products	4
18.Commodity and price policy of enterprise	4
19.Systems of providing of competitiveness of products	2
20.Charges of enterprise	6
21.Financial-economical results of enterprises	4
22.Integral efficiency of activity of enterprise and his competitiveness	4
23.Logistical support and production logistic	2
24.Theories and models of enterprises	2
25.Transformation and restructuring of enterprises	2
26.Optimization of biznes-procesiv of enterprise	2
27.Economic security of enterprise	2
Together	92

2.2.4. Individual tasks:

Term paper a curriculum is foresee implementation of term paper students in a 7 trimester. Term paper - one of types of INDZ, which has for an object application of knowledges of students at decision of concrete professional task and making of ability independently to work with educational and scientific literature, electronic-calculated by a technique, modern informative facilities and technologies. a term paper is a separate test credit of educational discipline and estimated (rating is determined) as an independent type of educational activity of student.

Purpose of term paper from „Economy of enterprise” – to deepen theoretical knowledges, purchased students in the process of study of course, acquisition of practical skills, in the leadthrough of economic calculations of the use of production resources, determination of economic efficiency of measures, directed on the increase of efficiency of activity of enterprise.

It is foreseen a curriculum 30 hours for preparation of term paper, methodological principles of which are expounded in the methodical pointing. defence of term paper take into account:

- knowledge of theoretical bases of course, necessary for implementation of work (40%);
- knowledge of formulas, algorithms and methods of calculations(50%);
- creative approach and ability to analyse(10%). The structure of estimation is presented in a table:

Component elements of estimation	structure of estimation
Content module 1	30%
Content module 2	30%
Final module is defence of term paper	40%
Together	100%

The marks collected a student are translated in an estimation on a national scale and scale of ESCT.

2.2.5. Independent educational work of student

Independent work of student is the ponderable constituent of educational process and makes (after a curriculum) 185god. Basic types of independent work of student:

- preparation to practical employments;
- preparation to intermediate and current control;
- implementation of tasks is for the independent working;
- study of questions for the deep study of discipline;
- implementation of term paper.

Name of educational element(themes)		Hours
1.	Bases of enterprinership	8
2.	Types of enterprises, them legal forms	7
3.	Structure of management an enterprise	7
4.	External environment of menage enterprise	8
5.	Technological base and production capacity of enterprise	7
6.	Organization of operating activity	6
7.	Prognostication and planning of activity of enterprise	9
8.	Ground of the production program of enterprise	8
9.	Fixed assets	12
10.	Floating capital	12
11.	Intellectual capital	11
12.	Personnel of enterprise, productivity and payment of labour	11
13.	Modern models of development of enterprises	5
14.	Investments	6
15.	Innovative activity	5
16.	Evaluation of efficiency innovative investment to activity	6
17.	Market and products	8
18.	Commodity and price policy of enterprise	8
19.	Systems of providing of competitiveness of products	8
20.	Charges of enterprise	5
21.	Financial-economical results of enterprises	5
22.	Integral efficiency of activity of enterprise and his competitiveness	3
23.	Logistical support and production logistic	3
24.	Theories and models of enterprises	4
25.	Transformation and restructuring of enterprises	4
26.	Optimization of biznes-procesiv of enterprise	4
27.	Economic security of enterprise	5
Together		185

2.3. Controls and structure of test credit

Kinds and controls (testing, control works, individual tasks, and others like that)		Distributing of marks %
MODULE 1. Current control from the semantic modules		
CM 1.1	Questioning, defence of abstracts, control works, business games, individual tasks from practical and independent work, testing	30%
CM 1.2		30%
Intermediate control from to MODULE 1		40%
All after the module		100%
MODULE 2. Current control from the semantic modules		
CM 2.1	Questioning, defence of abstracts, control works, business games, individual tasks, from practical and independent work, testing	30%
CM 2.2		15%
CM 2.3		15%
Intermediate control from to MODULE 2		40%
All after the module 2		100%
MODULES 3. Current control from the semantic modules		
CM 3.1	Questioning, defence of abstracts, control works, business games, individual tasks from practical and independent work, testing, implementation, and defence of term paper	30%
CM 3.2		30%
Final control from DISCIPLINE		40%
All after discipline		100%

Criteria of final estimation on the basis of current control

Estimation by the scale of ECTS	Rating, %	Estimation on a national scale
A	More than 90 – 100 inclusive	Fine
B	More 80 - 90 inclusive	well
C	More 70 – 80 inclusive	
D	More 60 – 70 inclusive	Satisfactorily
E	More 50 – 60 inclusive	
FX	More 25 – 50 inclusive	Unsatisfactorily
F	From 0 до 25 inclusive	

2.4. Informatively methodical providing

Бібліографічні описи	Шифр бібліотеки ХНАМГ	ЗМ, де застосовуються
1	2	3
1. Основна література		
1. Бойко В.В. Экономика предприятий Украины: Учеб. Пособие – Новосибирск: НГУ, 2005. – 552с.	65.9(2)29я7 Б77	1.1-3.2
2. Грибов В.Д., Грузинов В.П. Экономика предприятия: Учеб.пособие. Практикум – М.: Финансы и статистика, 2003. – 336с.	65.9(2)29я7 Г82	1.1-3.2
3. Економіка підприємства - Підручник. / Ред. С.Ф.Покропивного. К.: КНЕУ, 2003. –528с.	65.9(2)29я7 Е 40	1.1-3.2
4. Економіка підприємства: Навч.посібник/ Бойчик І.М., Харів П.С., Холчан М.І.. – К.: „Каравела”, 2001. – 298 с.	65.9(2)29я7 Е 40	1.1-3.2
5. Економіка підприємства: Навч.посіб./За ред. А.В.Шегди. – К.:Знання, 2005. – 431 с.	65.9(2)29я7 Е 45	1.1-3.2
6. Проудиус Ю.И. Экономика предприятия: Учебное пособие. – Х.: ООО «Одиссей», 2004. – 416 с.	65.9(2)29я7 П78	1.1-3.2
7. Шваб Л.І. Економіка підприємства: Навч.посібник – К.:Каравела, 2004. – 568 с.	65.9(2)29я7 Ш33	1.1-3.2
8. Экономика предприятия / Под ред О.Волкова. – М.: ИНФРА-М, 2000. – 416с.	65.9(2)29я7 Е 40	1.1-3.2
9. Экономика предприятия: Практикум/ С.Филиппова, В. Захарченко, А.Балан. – Х.: ООО «Одиссей», 2004. – 288с.	65.9(2)29я7 Э40	1.1-3.2
10. Экономика предприятия: Учебник/ Под ред. Семёнова В. – С-Пб.:Изд-во «Питер», 2005. – 384с.	65.9(2)29я7 Э40	1.1-3.2

1	2	3
2. Додаткова література		
2.1. Нормативні документи		
1. Закон України "Про банкрутство" від 14 травня 1992р./ Відомості Верховної Ради України.- 1992.- №31.	-	3.2
2. Закон України "Про власність"/ Відомості Верховної Ради України. – 1991. - №20	-	1.1
3. Закон України "Про оплату праці" від 24березня 1995р./ Урядовий кур'єр. –1995. – 18травня.	-	2.1
4. Закон України "Про оподаткування прибутку підприємств" від 28грудня 1997р./ Урядовий кур'єр. –1997. – 6 червня	-	2.1,3.1
5. Хозяйственный кодекс Украины. – Х.: ООО «Одиссей», 2004. – 232 с.	-	1.1
2.2. INTERNET - ресурси		
1. Адміністративно-управлінський портал www.aup.ru	-	1.1-3.2
2. Офіційний веб-сайт Верховної Ради України www.rada.gov.ua	-	1.1-3.2
3. Проблеми теорії і практики управління www.ptpu.ru	-	1.1-3.2
4. Развитие бизнеса www.devbusiness.ru	-	2.3, 3.2
5. ЦЕМИ РАН. Российские ресурсы по экономике www.cemi.rssi.ru	-	1.1-3.2
2.3. Періодичні видання		
1. Актуальні проблеми економіки	-	1.1-3.2
2. Вопросы экономики	-	1.1-3.2
3. Економіка України	-	1.1-3.2
4. Економіка і прогнозування	-	1.1-3.2
5. Економіка і регіон	-	1.1-3.2
6. Економіка. Фінанси. Право.	-	1.1-3.2
7. Економіст	-	1.1-3.2

НАВЧАЛЬНЕ ВИДАННЯ

Програма навчальної дисципліни та робоча програма навчальної дисципліни «Економіка підприємства» (на англійській мові) для студентів 2 курсу денної форми навчання напряму підготовки 6.030504 – «Економіка підприємства».

Укладач: Олена Іванівна Славута

Перекладач: І.В.Покуца

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